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## The Half King Photography Series

## PRESS CONTACT

Anna Van Lenten acvanlenten@gmail.com
Igram: @annavanlenten www.halfkingphoto.com
#hkphotoseries



## Martine Fougeron-Heart of the South Bronx: Trades (#bronxtrades)

Opening reception: Wednesday, Sept. 17 at 7:30 PM. Exhibit runs through Oct. 19, 2014

New York, NY—On September 17, Martine Fougeron's photo exhibit, Heart of the South Bronx: Trades, opens at The Half King. Ongoing since 2011, Bronx Trades is a hybrid art project / document about the active industries of Port Morris and Hunts Point, including: steel, metal recycling, baking, hand-made bedding, and wooden boat making. The project comprises four parts: portrait, landscape, environment, & abstract. It has been used for youth instruction about trades, and will take the form of outdoor murals in the community.

On opening night, curator **Elisabeth Biondi** will lead a discussion with **Martine** over a slideshow screening of Bronx Trades.

Half King curator Anna Van Lenten says, "The worlds Martine brings to us are a happy revelation for showing that industry persists and thrives in NYC. Her photos affirm both the artistry and every-day heroics of intrepid people whose work entails craft and bodily labor."

**The Half King Photography Series** is dedicated to showing exceptional documentary photography. In tandem with its reading series, it fosters a dialog between photographers and writers that underscores the importance of their relationship. Its curators are Anna Van Lenten, writer and editor, and James Price, Photo Assignments Editor at Getty Reportage.

Martine Fougeron, Parisian-born, is a fine art photographer based in New York since 1996. Her work has been exhibited internationally and is held in major public and private collections. With incisive images of life and culture in NYC, she is a frequent contributor to *The New Yorker, The New York Times Sunday Magazine, The Wall Street Journal*, and *New York Magazine*. Fougeron has worked as a photographer since 2006 when she graduated from ICP; she is now on the faculty there. Prior to that, she had a successful career in the fragrance industry, where she was the "nose of the noses" of 20 world-class perfumers.